Mr. CALMBERG Stockholm, Sweden Diabetes patient Age: 85 Cognitive: 9 Memory: 9 Diseases: 9 Diseases: 9 Symptoms: 9 Limitations: 9

About & Family:

Mr. Calmberg worked in the same factory until he retired. Now he receives a small retirement salary, that is enough for his needs. He is married and has 4 children who live in different cities. He and his wife receive home care for domestic tasks as his wife also has some limitations in her daily life.

Health Mr. Calmberg is a cognitively healthy person but has some memory problems. He has difficulties in daily activities and has mobility limitations. He is overweight and diagnosed with diabetes. He needs to keep a strict diet. Moreover, he has high blood pressure and suffers from shortness of breath. Another problem he is dealing with is incontinence.	Diseases high blood pressure, diabetes	Symptoms breathlessness, incontinence
Social Mr. Calmberg has no regular social activity. He stays at home together with his wife and their children come to visit regularly. He likes it most when the whole family comes together.	Psychographics satisfied, positive, passive, forgetful	Drugs yes Hearing aid Eyesight glasses Educational level basic Risks overweight
Technology Usage	General Attitude towards Technology negative	

Mr. Calmberg likes watching TV. He has never used a computer and is not interested in buying one. He and his wife are in daily contact with their children over the phone but he also does not think of buying a mobile phone.

Media - Communication

Limitations/Difficulties in

ΤV

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