Mr. NICOLO

Thessaloniki, Greece

Well aged

Age: 88











Limitations/Difficulties in

none

About & Family:

house with a big garden.

Mr. Nicolo lives with his wife. Their children also live in the same city. They have daily contact or meet up on weekends.

Mr. Nicolo and his wife have no financial problems. They live in a

Health

He has high blood pressure and uses drugs. He does not have limitations in his daily life. However, he is overweight and likes eating fatty meals such as steak. He can still hear and see well but he uses glasses to read.

Diseases

high blood pressure

Symptoms

stomach problems

Social

He is satisfied with his life and is generally a happy person. He feels free and able to do what he wants. He and his wife like travelling and going on trips together with friends. Mr. Nicolo has good communication with his whole family and especially with his grandchildren.

Psychographics

happy, positive, joyful, communicative, eager

Drugs

yes
Hearing
good
Eyesight
glasses
Educational level
basic

Risks overweight

Technology Usage

He does not like mobile phones and is generally skeptical about technological devices. He does, however, have a mobile phone which he uses occasionally when on a holiday or trip. It is otherwise turned off. He likes watching TV.

General Attitude towards Technology

negative

Media - Communication

TV

mobile phone

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